

## ORDER



## Orders

Order / Rev:	62704
Alt Order #:	08876092
Product Desc:	LOVE/HOUSE/R
Estimate:	C02C08
Flight Dates:	10/02/12 - 10/08/12
Original Date / Rev:	10/01/12 / 10/01/12
Order Type:	CIA - C

	<b>KTVX-TV</b>
Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

**Agency**

<b>Name:</b>	<b>Smart Media</b>
Buying Contact:	
Billing Contact:	
	814 King Street
	Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

## Advertiser

Name:	Mia Love
Demographic:	A35+
Product Codes:	US Congress
Priority:	P-3
Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	17	\$6,010.00	\$5,108.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$6,010.00	\$5,108.50	0.00
<b>Totals</b>	<b>17</b>	<b>\$6,010.00</b>	<b>\$5,108.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KTVX-TV	20%	\$6,010.00
Market	100%	\$30,050.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	33%	\$9,916.50
KSTU	9%	\$2,704.50
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	38%	\$11,419.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/02/12	10/02/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	-T-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-T-----		1		\$150.00		0.00					
E 2	KTVX	10/03/12	10/03/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	-T-W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00

KTVX-TV

Order / Rev: 62704  
 Alt Order #: 08876092  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Mia Love  
 Product Desc: LOVE/HOUSE/R  
 Estimate: C02C08

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	10/03/12	10/03/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10:00 PM-10:35 PM	--W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----			1			\$400.00		0.00			
E 15	KTVX	10/05/12	10/05/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10:00 PM-10:35 PM	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--			1			\$400.00		0.00			
E 16	KTVX	10/08/12	10/08/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10:00 PM-10:35 PM	-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1			\$400.00		0.00			
E 17	KTVX	10/02/12	10/02/12	Tue Reg 2 Tue 8p-9p	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
DWTS RESULTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----			1			\$2,500.00		0.00			
													Totals	17	\$6,010.00